



Cleveland Council on
WORLD AFFAIRS



Sponsorship Benefit: CCWA Global Competency Training

- ◆ CCWA's Global Competency Training provides strategies for effectively working in a global business environment and helps improve employees' cross-cultural skills.
- ◆ This three-hour training is grounded in self-awareness and understanding of cultural norms.
- ◆ CCWA offers Global Impact Award Sponsors opportunities for networking and professional development through participation in our Global Competency program.
- ◆ Our Impact Ticket, Diplomat and Attaché Sponsors can select from two dates in May 2021 for the Global Competency training. Our Presenting Sponsor and Ambassador level sponsors will benefit from a customized, private training for their employees (up to 20 participants).



Strategies for Global Workplace

This training improves participants' intercultural skills and prepares local businesses, organizations and individuals to better interact with diverse partners and clients and to more successfully operate globally.

Diversity, Equity and Inclusion

Our Global Competency Training program complements diversity, equity and inclusion work in our community by building participants' capacities to manage and foster cultural diversity.

Understanding Cultural Norms

Our approach is grounded in the understanding of cultural norms rather than specific behaviors. It emphasizes the importance of perspective in one's personal and professional interactions and stresses respect for diversity.

